



## *CSM America Appoints New President Derald M. Alford*

As Corporate Services Management (CSM America) celebrates 20 years of service to Atlanta's major elite entities, CSM America has appointed a new President, Derald M. Alford. Mr. Alford brings years of progressive management expertise to the CSM team. Alford has served as Chief Operating Officer of CSM since 2008. Alford's strengths are in the areas of strategic planning, operations and customer project management. With a strong IT history, Alford has pioneered innovative, groundbreaking IT solutions to the janitorial service industry. He successfully conceived and implemented CM<sup>2</sup>, which has greatly improved customer service and feedback to CSM's corporate clientele.

"Derald has demonstrated exuberant passion, implementing our long-term strategies for customer retention and growth. He is firmly positioned and capable to successfully guide us through the next twenty years." Bert Fitts explained, the founder and CEO of CSM America, who has placed his company in Mr. Alford's experienced hands to run the day to day operations. Bert Fitts will continue to serve as Chief Executive Officer.

## **CSM America Selected as a Recipient of the 2012 Southeast Regional Supplier of The Year Award**



Corporate Management, Inc. dba Corporate Services Management has been selected as a recipient of the 2012 Southeast Regional Supplier of the Year Award from the National Minority Supplier Development Council.

Four national minority businesses with revenues between ten and fifty million dollars per year have been selected as Regional Suppliers of the Year out of 16,000 NMSDC-certified minority businesses across the country. This selection makes Corporate Services Management eligible for the National Supplier of the Year honors, which will be awarded from the four regional winners, and announced at NMSDC's annual conference on October 31, 2012 in Denver, Colorado.

Per CSM's owner and CEO, Bert Fitts, "CSM is pleased, honored, and humbled by this distinctive award. Hundreds of CSM employees work hard every day to provide the best service possible to our corporate customers, making this possible.

The regional awards are given annually to minority suppliers who have distinguished themselves and their businesses by successfully demonstrating growth in sales and employment while overcoming significant obstacles; consistently providing high quality products and services at competitive prices, and significantly contributing to the growth and development of their communities. The Regional Supplier of the Year Awards will be presented at the NMSDC Conference Awards Banquet.



## CSM America Goes Purple

On October 6, 2012 CSM America went "purple" in support of the Georgia Chapter of the Alzheimer's Association's 19th Annual Walk to End Alzheimer's.

CEO, Bert Fitts was happy to support CSM America's staff who completed the 5K walk and raised money for the event held in Peachtree City.

More than 5 million Americans are living with Alzheimer's disease today. The Alzheimer's Association Memory Walk is the nation's largest event to raise awareness and funds for Alzheimer's care and research.

## CSM America Goes Pink

CSM America's Serita Whiting, Tiffany Barber, Darlene Merritts and Lisa Thaggart walked for a World Without Breast Cancer at Atlantic Station on Saturday, October 6, 2012.

Thanks to all the support they received their Making Strides breast cancer walk, the American Cancer Society are a few steps closer to finding cures to end the disease.



## Employee Appreciation Day

Employee Appreciation Day was held on June 16, 2012. This event was a celebration of CSM's 20 years in business, since June 1992. The day was filled with food and fun for CSM employees and their family members. The DJ played old school and new school music and even got some people out of their chairs to do the wobble. The children played on the giant slide, jumped and took turns riding around the 2 acre lot on a train that was "kid sized." Mr. and Mrs. Fitts, CSM's owners and founder gave away cash prizes and other goodies. Hope you were there to enjoy the festivities.

For those who worked, Delta Air Lines, World Port division, graciously donated food for all three shifts at Hartsfield Jackson International Airport. We thank Kay Smith and the entire Delta team for their generosity.



## CSM PLUS

CSM Plus is a branch of Corporate Services Management specializing in the customized cleaning and facilities maintenance services. From construction clean-up, polished concrete flooring, final cleaning, and minor renovation to facility maintenance, periodic kitchen deep clean, and specialty floor cleaning (i.e. Terrazzo, Marble, Wood), CSM Plus is primed to be a major part in the growth of the industry. Headed by LaMont Eakins, CSM Plus has gotten off to a great start completing several projects for Bombardier, Turner Broadcasting, Synergy Development Partners, and Crystal Movers. "Momentum is everything," Mr. Eakins explains, "and we have it. We did very well getting established with the projects for Bombardier, and TBS. The sky is the limit. We look to take it up a notch here in the fourth quarter and continue to expand." Mr. Eakins continues, "I hope to get us into ceiling tile maintenance soon, which is something that no one in the southeast is doing, and is an area that will allow CSM to stand alone in the cleaning industry." CSM Plus prides itself on being a reflection of CSM, and brings the same high quality service and dependability to each and every project. Echoing Mr. Eakins sentiment, the sky is the limit for CSM Plus and we are just getting started.

# CLEAN SWEEP



2137 FLINTSTONE DRIVE,  
SUITE H  
TUCKER GEORGIA, 30084

404.892.2626 □  
404.589.9979 F

WWW.CSMAMERICA.COM



Adtech Quality Response Codes (AQRC) by Adtech Services Inc., is taking customer service to new heights.... All from your cell phone!

Scan the code for more details.



Adtech Services Inc.  
2137 Flintstone Dr. Suite H  
Tucker, GA 30084  
770-908-2001 Phone  
770-908-1100 Fax



## SAFETY TIPS

Personal Protective Equipment (PPE) is specialized clothing or equipment worn by an employee for protection against a hazard.

General work clothes (e.g., uniforms, pants, shirts or blouses) not intended to function as protection against a hazard are not considered to be personal protective equipment.



## CSM KEY CLIENTS

Turner Broadcasting Company  
Atlanta Campus  
Bombardier  
Hartsfield-Jackson Atlanta  
International Airport  
Delta Air Lines World Port

Delta Air Lines Sky Club  
Air France  
Mitsubishi CONRAC  
Volkswagen  
North American Plant  
(Chattanooga, TN)